

Your **FREE** monthly local community good news-paper

Town & Country News

- Established 1989 -

Advertising Rates 2012 (all prices + VAT)

RATES (PER MONTH)

- **Front Page** £6.82 pcc covering 16,500
£10.24 pcc covering 33,000
- **Run of Paper** £3.53 pcc covering 16,500
£5.29 pcc covering 33,000
- **Sit's Vacant** £5.29 pcc covering 33,000
- **Motors** £5.29 pcc covering 33,000
- **Property** £5.29 pcc covering 33,000
- **Wine & Dine** £49.87 single (75mm x 60mm)
covering 33,000, inc. full colour
- **Colour** Spot + 15%, Full +30%

SPECIAL FEATURE RATES

- **Full Page** £370 covering 16,500
£550 covering 33,000
- **1/2 Page** £240 covering 16,500
£350 covering 33,000
- **1/4 Page** £150 covering 16,500
£195 covering 33,000

FORMAT

- Tabloid, 34cm x 8 columns
- Newsprint
- Mono and CMYK

ACCEPTABLE FILE TYPES

PDF, EPS, TIFF (JPEG for photo's only)
(please note that Microsoft Word and Publisher documents are not suitable for reproduction and can be used for layout guidance only)

| COLUMN WIDTHS | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 |
|---------------|----|----|----|-----|-----|-----|-----|-----|
| (mm) | 33 | 65 | 99 | 133 | 167 | 200 | 234 | 268 |

Discounts available for multiple bookings - please ask for details

Full Payment Required in Advance

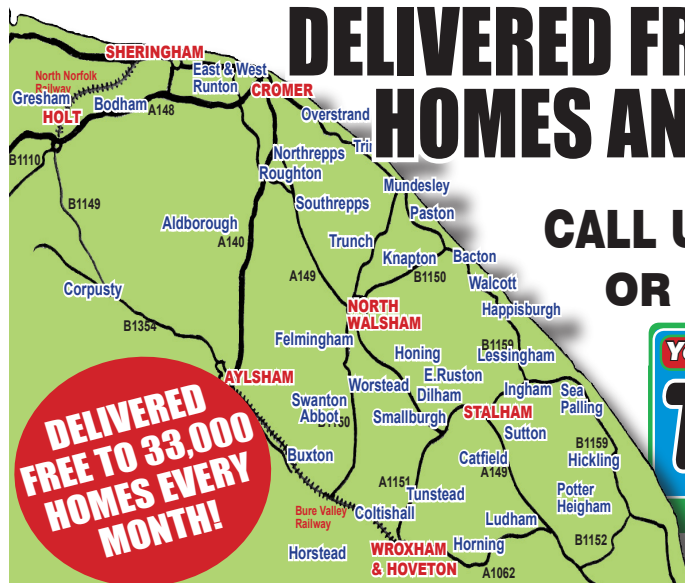
LEAFLETS

- **Distribution** from £27.50 per 1,000
- **Design & Print** from £29 per 1000 (A5 Mono)

DELIVERED FREE EVERY MONTH TO 33,000 HOMES AND BUSINESSES IN THIS AREA

CALL US ON 01692 582287

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